

For Immediate Release

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Sunrise Bikes & Boards Partners With 3Sixty Interactive

Fenton, MI- 11/1/2007 9:08 AM- Sunrise Bikes & Boards has hired the interactive agency, 3Sixty Interactive to assist them in taking their website to a new level of interaction for their website's visitors.

Under new ownership, Sunrise Bikes & Boards is looking to build their brand and establish a major presence in the marketplace. When completed, their new site will demonstrate the industry knowledge and leadership that every customer receives when visiting their store. There will be a wealth of information, from a blog to a resource area, to get industry info as well as a photo gallery.

“We are pleased to have been selected by Sunrise Bikes & Boards to develop a web site that will handle all of their interactive needs” said Dale Keipert, Chief Strategist with 3Sixty Interactive.

3Sixty Interactive is a web site development firm serving Southeastern Michigan with experience developing web-based solutions for a variety of clients ranging from schools to municipalities to manufacturing businesses, specialty retailers and service-based companies. For further information, contact: 3Sixty Interactive, Inc, 877-4-3Sixty (877-437-4989) or visit www.3SixtyInteractive.com.

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