

Awards	Entry	Entrant	Advertiser
The Flint Area Advertising Federation announced the winners of the coveted ADDY® Awards competition honoring creative excellence in advertising.			
A complete list of winners is listed below.			
ADVERTISING FOR THE ARTS & SCIENCES			
Citation of Excellence	FIA	Comcast Spotlight Flint	Flint Institute Of Arts
Citation of Excellence	Upcoming Exhibits	Flint Cultural Center Corp	Sloan Museum
Citation of Excellence	Guess Who's Coming Back?	Flint Cultural Center Corp	Sloan Museum & Longway Planetarium
Gold ADDY® Award	Experience Life in Full Color	Flint Cultural Center Corp	The Whiting
Gold ADDY® Award	Mojo & The Bayou Gypsies	Flint Cultural Center Corp	Flint Cultural Center Corporation and The Whiting
Gold ADDY® Award	Create Something Great	Weaver Design	College for Creative Studies
Silver ADDY® Award	It'll be out of this world!	Flint Cultural Center Corp	Longway Planetarium
Silver ADDY® Award	Between Midnight and the Promised Land	Flint Cultural Center Corp	Sloan Museum
ADVERTISING INDUSTRY SELF-PROMOTION			
Gold ADDY® Award	The Great Addyni	Designworks	Flint Area Advertising Federation
Gold ADDY® Award	Olmsted Associates Holiday Card & Tin	Olmsted Associates, Inc.	Olmsted Associates
Silver ADDY® Award	Holiday	T.S. Jenkins & Associates	T.S. Jenkins & Associates
COLLATERAL MATERIAL			
Citation of Excellence	ECIC Capabilities Brochure	Olmsted Associates, Inc.	Early Childhood Investment Corporation
Citation of Excellence	Mott Children's Health Center Annual Report	Olmsted Associates, Inc.	Mott Children's Health Center
Gold ADDY® Award	Community	Designworks	Tall Pine Council/Boy Scouts of America
Gold ADDY® Award	Ruth Mott Foundation Annual Report	Olmsted Associates, Inc.	Ruth Mott Foundation
Gold ADDY® Award	Coffee Beanery Fair Trade Poster	Olmsted Associates, Inc.	Coffee Beanery
Gold ADDY® Award	Make Your Mark	Weaver Design	Charlevoix County Community Foundation
Gold ADDY® Award	Welcome To Our practice	Weaver Design	Botsford General Hospital
Silver ADDY® Award	AlliedMedia Holiday Card	AlliedMedia	AlliedMedia
Silver ADDY® Award	Club 401 Invitation	McLaren Regional Medical Center	Marketing, McLaren Regional Medical Center
Silver ADDY® Award	Experience the Spectaculera	Memorial Healthcare	Memorial Healthcare Foundation
Silver ADDY® Award	Charles Stewart Mott Foundation Annual Report	Olmsted Associates, Inc.	Charles Stewart Mott Foundation
Silver ADDY® Award	Shores of Evergreen Point Brochure	Olmsted Associates, Inc.	Watermark Equities
Silver ADDY® Award	Coffee Beanery 30th Anniversary Poster	Olmsted Associates, Inc.	Coffee Beanery
Silver ADDY® Award	Wireless Genesee	T.S. Jenkins & Associates	Genesee Regional Chamber of Commerce
Silver ADDY® Award	Bear More Fruit	Weaver Design	Foundation for Mott Community College
Silver ADDY® Award	Taking Care	Weaver Design	Charlevoix Area Hospital Foundation
DIRECT MARKETING			
Gold ADDY® Award	Just Say Spaaa!	Weaver Design	American Accents

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Silver ADDY® Award	wherever you are, we're with you	Hurley Medical Center	Hurley Medical Center Foundation
ELEMENTS OF ADVERTISING			
Citation of Excellence	Coffee Beanery 30th Anniversary Logo/T-Shirt Art	Olmsted Associates, Inc.	Coffee Beanery
Citation of Excellence	Fenton Regional Chamber of Commerce Logo	Olmsted Associates, Inc.	Fenton Regional Chamber of Commerce
Citation of Excellence	ECIC Logo	Olmsted Associates, Inc.	Early Childhood Investment Corporation
Citation of Excellence	McLaren Health Care 2005 Annual Report Photography	Olmsted Associates, Inc.	McLaren Health Care
Gold ADDY® Award	With Grace	Flint Cultural Center Corp	Flint Youth Theatre
Gold ADDY® Award	The Hobbit	Flint Cultural Center Corp	Flint Youth Theatre
Gold ADDY® Award	Wireless Genesee	T.S. Jenkins & Associates	Genesee Regional Chamber of Commerce
Gold ADDY® Award	Recycle	T.S. Jenkins & Associates	Genesee County Metropolitan Planning Commission
Gold ADDY® Award	FOX 66 News Image/3D environment	WSMH Fox 66	TV 5 News at 10pm on FOX 66
Silver ADDY® Award	Patterns for Positive Change	Designworks	Community Challenge
Silver ADDY® Award	Crim Logo	Olmsted Associates, Inc.	The Crim Fitness Foundation
Silver ADDY® Award	Security Packaging	T.S. Jenkins & Associates	Security Packaging/SCM
Silver ADDY® Award	Flashback 30	Weaver Design	Flint Area Advertising Federation
Silver ADDY® Award	Animation Compilation	wjrt	wjrt
INTERACTIVE MEDIA			
Citation of Excellence	AlliedMedia Website	AlliedMedia	AlliedMedia
Citation of Excellence	Barkman Landscaping Website	AlliedMedia	Barkman Landscaping
Citation of Excellence	Pathways of Sutton Bay	AlliedMedia	Pathways of Sutton Bay
Citation of Excellence	Wireless Genesee	T.S. Jenkins & Associates	Genesee Regional Chamber of Commerce
Citation of Excellence	Conex	T.S. Jenkins & Associates	Conex, Inc
Gold ADDY® Award	Make Something Happen	Weaver Design	Charlevoix County Community Foundation
Silver ADDY® Award	Aria Custom Cabinetry	AlliedMedia	Aria Custom Cabinetry
Silver ADDY® Award	Girl Scouts Fair Winds Council Website	Creative Web Spinner, Inc.	Girl Scouts Fair Winds Council
Silver ADDY® Award	Hurley Medical Center Website	Hurley Medical Center	Hurley Medical Center
Silver ADDY® Award	Huron	T.S. Jenkins & Associates	Huron County Economic Development Corporation
Silver ADDY® Award	TGIDirect.com Website	TGI Direct	TGI Direct
MIXED MEDIA (Cross Platform) CAMPAIGNS			
Citation of Excellence	Dort Federal Credit Union Campaign	Olmsted Associates, Inc.	Dort Federal Credit Union
Gold ADDY® Award	Subway -- Honeyglazed Ham & Swiss	Canadian American Corporation	Subway Restuarant
Silver ADDY® Award	Recycle	T.S. Jenkins & Associates	Genesee County Metropolitan Planning Commission
NEWSPAPER			
Citation of Excellence	Everyone Benefits	The Flint Journal	Genesee County Parks and Recreation Commission

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Silver ADDY® Award	Assenmacher "Signs" Campaign	The Flint Journal	Assenmacher Bicycle Company
OUT-OF-HOME			
Citation of Excellence	Medawar Jewelers (Gorgeous)	CBS Outdoor	Medawar Jewelers
PUBLIC SERVICE			
Gold ADDY® Award	Boys & Girls Club -- Wine, Women & Chocolate Invitation	Canadian American Corporation	Boys & Girls Club of Greater Flint
Gold ADDY® Award	What are STD's	Spencer Productions	Genesee County Health Department
Silver ADDY® Award	Tooth Wheel	Olmsted Associates, Inc.	Greater Flint Health Coalition
RADIO			
Citation of Excellence	Memorial Hospital Patients First Single Radio	Olmsted Associates, Inc.	Memorial Hospital
Gold ADDY® Award	Rooster's Men's Grooming - Father's Day	Regent Broadcasting	Rooster's Men's Grooming
Gold ADDY® Award	Bishop International Airport - Drill Sergeant	Regent Broadcasting	Bishop International Airport
Gold ADDY® Award Judges Special Award	Waste Away Disposal	Regent Broadcasting	Waste Away Disposal
Silver ADDY® Award	Medawar Jewelers - Mothers Day	Regent Broadcasting	Medawar Jewelers
SALES PROMOTION			
Citation of Excellence	Taking Time to Care	Hurley Medical Center	Hurley Medical Center
Citation of Excellence	Northern Michigan Hospital Community Connection	Olmsted Associates, Inc.	Northern Michigan Hospital
Gold ADDY® Award BEST OF SHOW	Sink Your Teeth	Weaver Design	Weber-Shandwick
Silver ADDY® Award	Elements of Great Healthcare	Memorial Healthcare	Memorial Healthcare
Silver ADDY® Award	New Beginnings	Weaver Design	Botsford General Hospital
STUDENT			
Student Citation of Excellence	Baker Benchmark Newsletter	Baker College	Baker College
Student Gold ADDY®	Anatomic Propaganda	University of Michigan Flint	University of Michigan - Flint
Student Silver ADDY®	What do you get for \$2.6 million?	University of Michigan - Flint	Student Advertising Network/FAAF
TELEVISION			
Citation of Excellence	Genesee Health Plan -- "What If?" Out County	Canadian American Corporation	Genesee Health Plan
Citation of Excellence	Recycle	T.S. Jenkins & Associates	Genesee County Metropolitan Planning Commission
Citation of Excellence	Hey Joe-Michigan	Zoom Digital Media	The Great Divide
Gold ADDY® Award	Subway -- Subattas	Canadian American Corporation	Subway Restaurants
Gold ADDY® Award	Winter's First Alert	wjrt	WJRT

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Silver ADDY® Award	Weather Image	wjrt	WJRT
Silver ADDY® Award	Crim	wjrt	WJRT